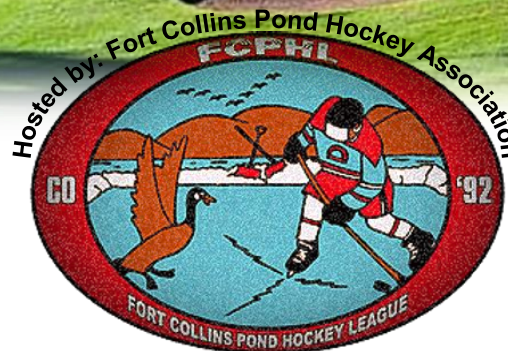


SPONSORSHIP GUIDE

8th Annual Paul Thompson Memorial Gopher Classic Golf Tournament

Red Feather Lakes
3350 Fox Acres Drive East
Red Feather Lakes, CO 80545



Tournament Date:
Friday, August 25, 2023
10 a.m. – 4 p.m.

Benefiting a vital UCHealth Community Wellness Program:
Healthy Hearts and Minds

Northern Colorado cares about your heart

Your sponsorship dollars benefit our local community

The Fort Collins Pond Hockey Association Est. 1992

We Believe in the "3 C's": Community, Charity and Challenge. The Fort Collins Pond Hockey League is a 501(c)3 non-profit organization that provides access to the sport of pond hockey in Northern Colorado. We believe that hockey is best enjoyed when it is simple, free of charge and left in the outdoors where it belongs. It's our goal to build community by bringing people of different ages, genders and backgrounds together to enjoy this great game.

Through our stewardship of the Prospect Ponds in Fort Collins (otherwise known as the "Home Pond"), we act to maintain the ice so that others may experience this unique opportunity to enjoy a great game in the company of great friends. Charitable funds raised during our events are used to help develop local youth hockey programming, to support select high-value community programs, and to also support individual hockey players and their families during times of severe illness or injury.



In honor of Paul, we came together to raise heart awareness and to teach lifesaving techniques.

UHealth Healthy Hearts and Minds Est. 1992

Local Cardiologist, Dr. Gary Luckasen's vision was to start a prevention program as he continually witnessed the negative affects of heart disease both physically, emotionally and financially. Heart disease can begin in our childhood, so he embarked on this journey to get in front of it. His idea is to teach healthy lifestyles and detect risk factors early utilizing the child as an agent of change for the entire family.

The program started in 1992 in Poudre District's elementary 5th grade classrooms and has now expanded into 16 school districts to include middle and high school students, families of the students we serve and adults through our worksite wellness program. We are passionate about removing barriers to access to healthcare, increasing health literacy and equity. Healthy Hearts and Minds mission is to inspire and empower students, families and adults by providing heart health education and early risk factor detection through biometric screenings in order to:

- Live a heart healthy lifestyle.
- Nurture positive mental health and connections.
- Prevent heart disease and other chronic diseases.
- Learn signs and symptoms of heart attack and stroke.
- Learn lifesaving Hands-Only CPR and AED use.

Title Sponsor:

Cost \$2,500

Includes:

- Large banner at registration table.
- Bow flag at the #1 hole.
- Paul Thompson Memorial Hole, in front of clubhouse where everyone gathers.
- Logo on Website.
- Social media and all marketing material.
- Company name mention in emails to players.
- Several shout outs during the day and at the banquet.
- 1 free foursome entry into the tournament.



Healthy Hearts and Minds (HHM)

Helping individuals live extraordinary lives through:

- Intervening before health effects occur.
- Screening for early detection and treatment.
- Managing and reducing risk of comorbidities.



Team includes cardiologist, dieticians, educators, exercise physiologists, nurses, researchers, data analyst, and interpreters.

Program impact (2022–2023):

6,200+ students received a no cost biometric screening

67,334 since 1992

Scan the QR code
to watch
Healthy Hearts and Minds
to learn more and
see it in action.



Banquet Sponsor:

Cost \$1,000

Includes:

- Big banner at the banquet in the clubhouse.
- Large logo on website, social media and player pamphlet recognition.

Player Gifts: 2 spots for co-sponsors

Cost: \$1,000

Includes:

- Logo on each high quality tournament gift (Umbrella, straw hat,...etc.)
- Large logo on website and social media post. Shout outs during the tournament.



Healthy Hearts and Minds

Worksite Wellness

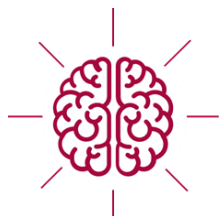
\$2.2 million cost avoidance for PSD alone since 2014

20 served since 2014

5,239 pounds lost (6.2 lbs per person).

25.4 mg/dL reduction in total cholesterol.

7.6 mg/dL increase in HDL.



Imagine the cost savings for an **individual** and **health care system** if we focused prevention and for our pediatric and adolescent population.

Healthy Kids Run Series (2021-2022):

1,940 registered participants have the opportunity of attending in-person 1-mile fun runs or doing 1-mile courses on their own. This summer run series designed to motivate families to get outside and be active together.

BStrongBFit (2021-2022):

216 4th-6th grade girls participate in an eight-week program designed to promote health and wellness through running with an emphasis on self-esteem.



Beer Cup:

Cost: \$600

Includes:

- Logo on re-usable beer cups at keg holes on the course.
- Logo on website and thank you on social media.
- Shout outs at the tournament.



Cart Sponsor:

Cost: \$500

Includes:

- Logo on tournament rules and individual hole contest in every golf cart.
- Logo on website and thank you on social media.
- Shout outs at the tournament.

Beverage Cart:

Cost: \$400

Includes:

- Logo on the cart.
- Shout outs from the beverage cart.
- Logo on website and thank you on social media.

Healthy Hearts and Minds | School-based education

Grade levels served:

- 1st grade
- 5th grade
- 7th grade
- 10th grade

Program impact (2022–2023):

16 school districts

122 schools

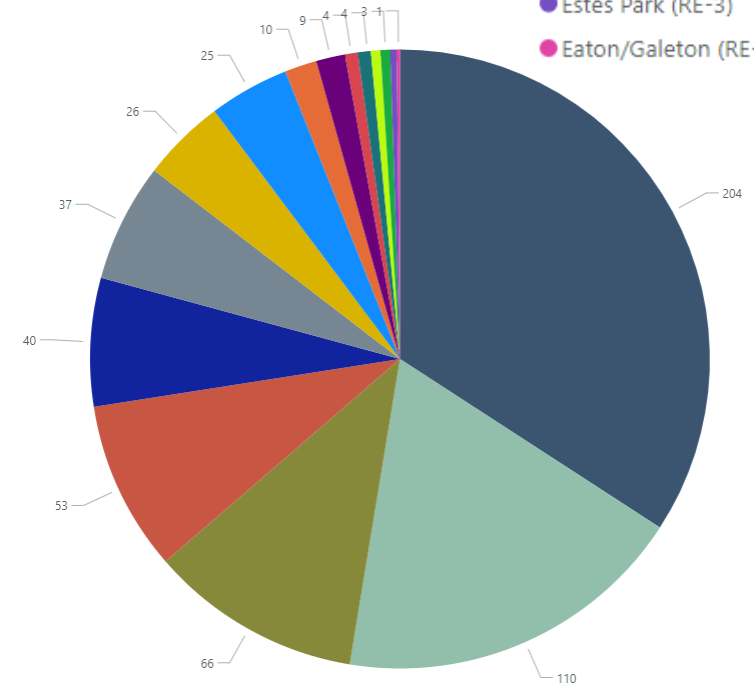
595 classrooms

13,530 students educated

100,000+ since 1992

District

- PSD
- TSD
- Greeley/Evans (D6)
- Academy 20
- Windsor (RE-4)
- SVVSD
- FFC8
- Johnstown/Milliken (RE-5J)
- Gilcrest/LaSalle (RE-1)
- Weld RE-9
- Platte Valley (RE-7)
- Private
- Lewis Palmer
- Weld RE-8
- Estes Park (RE-3)
- Eaton/Galeton (RE-2)



Hole in one:

Cost: \$750

Includes:

- Logo at 4 - par 3 holes to win big prizes.
- Large logo at \$10,000 hole in one contest at #18 signature hole.
- Large logo on website, social media post and player pamphlet.

Driving range:

Cost: \$500

Includes:

- Bow flag at putting green.
- Logo on website and post on social media.
- Shout outs at the tournament.

Putting Green

Cost: \$500

Includes:

- Bow flag at putting green.
- Logo on website and post on social media.
- Shout outs at the tournament.

Golf Holes:

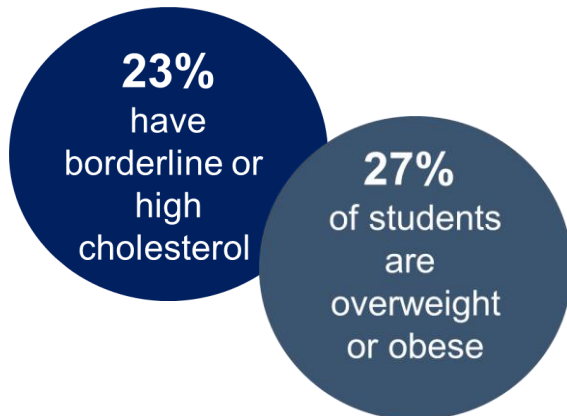
Cost: \$100

Includes :

- Logo at the hole
- Small logo on player pamphlet



Student Trends 1992-2023



Student Health Habits 2022-2023

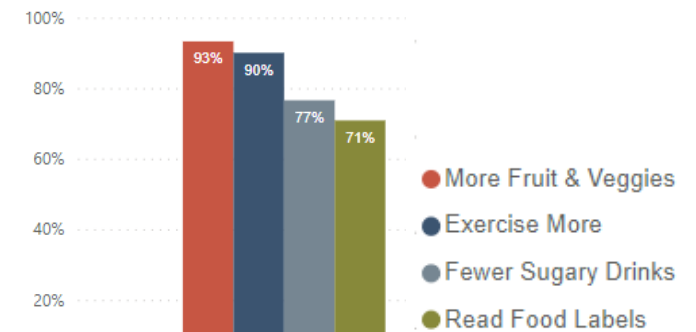
90.9% commit to not smoking

91.2% commit to not vaping

81.3% that smoke want to cut back or quit

80.8% that smoke want to cut back or quit

Students Improving Habits Post Program N= 11,800



CPR training hole:

Cost: \$400

Includes:

- Logo on the sign at the CPR area in front of the clubhouse.
- Numerous shout outs throughout the day.
- Logo on website, post on social media.
- Teaching other golfers how to save a life to the beat of “Staying Alive”.
- Reducing the time from door to balloon to increase survival of a cardiac event in northern Colorado.



Healthy Hearts and Minds | Hands-Only CPR and AED

Program impact (2022–2023):

8,100+ Students, families and adults educated

1 Video created by HHM for the community to learn Hands-Only CPR and how to use an AED.

26,000+
MS, HS and
Adults learned
Hands-Only CPR
since 2018



Scan the QR code to view
The Hands-Only CPR the
video created by the
Healthy Hearts and Minds Staff



8th Annual Paul Thompson Memorial Gopher Classic Golf Tournament

Friday, August 25, 2023
10:00 AM – 4:00 PM

The Golf Club at Fox Acres
3350 Fox Acres Dr. E,
Red Feather Lakes, CO 80545

*It's that time of year again. . . Come out to enjoy
a day of elevated golf with us in the warm Colorado
sunshine while helping to raise money for an
outstanding community program,
UCHealth Healthy Hearts and Minds.*

To become a sponsor or to
register for the tournament
scan the QR code below.



About the Event

Pricing: \$650 per foursome

Who can Register:

All ages and levels of golf talent welcome.

Registration Options:

Register as Foursome or as a Twosome. Single golfer? Register as a "Free Agent" and we will work to get you onto a team.

Tournament Format:

Shotgun start, 4 person scramble

What's Included in Registration:

18 holes of pristine golf, golf cart, driving range use, player gift bag, beer at select holes on the course, and post-tournament dinner reception.

Questions:

For questions or more information, please contact

registrar@nocopondhockey.org or call

Dave Beichley (c) 970.481.8070

Lodging

Fox Acres has 16 hotel rooms on-site that are available for booking. Please see their lodging webpage for details about these rooms: GCFA Lodging. The majority of rooms have two queen beds. Each team is allowed a 2 room maximum. Once you have registered a team, you may contact the staff at Fox Acres to book lodging:

Phone: (970) 881-2574

Email: dkennedy@golfclubatfoxacres.com

Other nearby lodging options are available through VRBO, Hometogo, Airbnb, Rent by Owner, Ramona Lakes Cabins, Beaver Meadows Resort Ranch, Lone Pine Reality and Vacation Rentals.